

## THE WAKESTOCK PRO WAKEBOARDING COMPETITION IS TO BE BROADCAST LIVE ON THE INTERNET IN ASSOCIATION WITH ALLIANCE UK

Wakestock & Alliance Wakeboard will be using the latest technology to broadcast the Wakestock Pro wakeboarding competition live over the internet and simultaneously on a large outdoor screen in the festival campsite 3 miles from Pwllheli Marina, where the competition is held. You will be able to watch all the action from Europe's largest wakeboard competition as it happens, anywhere in the world. And the best thing is that it's absolutely free!

The competition will be covered by a number of cameras including a feed from the competition boat, giving the viewers a unique perspective which is usually only seen by the judges. We will be using the latest high quality webcasting equipment in order to give a high quality video feed with much of the rich media content you see when watching TV. Viewers will be able to listen to the live commentary and soak up the atmosphere throughout the entire competition.

The competition will be on from 13:00 until 16:00 (BST) on Saturday 21<sup>st</sup> July 2007. Everything you need to know about accessing the free, live webcast will be posted on the Wakestock website very soon. If you can't make it, don't panic, you'll be able to watch the whole event on demand anytime you like, from Monday 23<sup>rd</sup> July 2007. Visit [www.wakestock.co.uk](http://www.wakestock.co.uk) for the latest news, information and to find out what time the coverage starts wherever you are in the World.

### World Times

The Wakestock Pro will be broadcast live on Saturday 21<sup>st</sup> July 2007 at the following times worldwide. The event will run for approximately 3 hours.

Brussels	14:00	Moscow	16:00
Chicago	07:00	New York	08:00
Frankfurt	14:00	Paris	14:00
Hong Kong	20:00	Sao Paulo	09:00
London	13:00	Singapore	20:00
Los Angeles	05:00	Sydney	22:00
Madrid	14:00	Tokyo	21:00
Mexico City	07:00	Toronto	08:00
Rome	14:00	Johannesburg	14:00

### Webcast Partners

Alliance UK	<a href="http://www.alliancewake.co.uk">www.alliancewake.co.uk</a>
Wakestock	<a href="http://www.wakestock.co.uk">www.wakestock.co.uk</a>
MEDIA14 Ltd.	<a href="http://www.media14.com">www.media14.com</a>
Webcast-TV	<a href="http://www.webcast-tv.com">www.webcast-tv.com</a>
The Beaver Group	<a href="http://www.beaver-group.com">www.beaver-group.com</a>